



# GRAPHIC DESIGN

## Make a big impression on people—and the world.

In our Graphic Design program, you'll catapult yourself into an influential career, whether you work for yourself or with industry leaders. Take risks, influence decision makers, and propel social movements through distinctive branding and design solutions.

Become engaged in the professional community via co-ops and internships at top design, advertising, and digital agencies. You'll partner with companies and nonprofits and take part in industry events.

Dive in with your fellow students and become part of the AdGraph Collective—a community brought together by a love of design. Create lasting relationships, eat lots of pizza, and be a part of a community that helps you have a great experience at CCAD.

### Careers

- Art director
- Brand manager
- Copywriter
- Creative director
- Design consultant
- Environmental designer
- Graphic designer
- Interactive media director
- Social media manager
- Web designer
- Web developer

### Employers

- A&E Television Networks
- American Greetings
- Apple
- Arc Worldwide/Leo Burnett
- BBDO Worldwide
- E. & J. Gallo Winery
- IBM iX
- Interbrand
- Jeni's Splendid Ice Creams
- JPMorgan Chase
- Ogilvy & Mather
- Procter & Gamble
- Saatchi & Saatchi
- Wondersauce
- Young & Rubicam

### Facilities

#### You'll have access to:

- » Up-to-date computer workstations with dual monitors and industry-standard software
- » Video and photography studio outfitted with Canon DSLR cameras and professional lighting equipment
- » Image scanners and Wi-Fi enabled black-and-white printers
- » Use of the Tad Jeffery FabLab, CCAD Print Lab, Packard Library, and open-access computer labs

# PROFESSIONAL RESOURCES

American Advertising Federation  
aafcolumbus.org

American Institute of Graphic Arts  
aiga.org

Columbus American Marketing Association  
columbusama.org

Columbus Society of Communicating Arts  
cscarts.org

Communication Arts  
commarts.com

Design Management Institute  
dmi.org

Graphic Artists Guild  
graphicartistsguild.org

International Institute for Information Design  
iiid.net

Printing United Alliance  
printing.org

Society for Experiential Graphic Design  
segd.org

Technical Association of the Graphic Arts  
taga.org

# NOTABLE ALUMNI



## Nigel Ewan & Dempsey Ewan

*Class of 2014 & 2020*

Nigel Ewan and Dempsey Ewan are siblings and cofounders of Clatter Press, their business that uses risograph printing to make small-run projects with a big impact. This technique is attention-grabbing and environmentally friendly, and has caught the eyes of such publications as *(614) magazine*, which has featured the duo and their work.

