

From a fashion desginer who needs to understand market psychology to a fine artist who needs to be an effective grant writer, creative professionals have to command a full arsenal of knowledge inside and outside the studio. This is why the Liberal Arts art part of the CORE Studies curriculum is central to every student's education. The CORE Liberal Arts curriculum hones critical thinking and fosters communication skills. The following courses are just a sampling of the depth and breadth of the Liberal Arts offerings at Columbus College of Art & Design.

### First-Year CORE Liberal Arts

First-year courses in Liberal Arts focus on writing and communication skills as well as providing context to your art and design education. Starting in your first year, CORE Liberal Arts courses encourage you to engage with your world intellectually, philosophically, and culturally. Assignments include research, essays, and presentations as well as collaborative and interactive projects.

## **Upper-level CORE Liberal Arts**

Upper-level Liberal Arts courses include studies in writing, literature, philosophy, business, art and design history, social science, physical science, and math. CORE Liberal Arts coursework complements and supports our college's art and design programs by empowering critical thinking about culture and context. For a complete list of all CORE classes with individual course descriptions, see the undergraduate course catalog.

### Liberal Arts minors are available in:

Art History
Art Therapy

Business

Copywriting

**Creative Writing** 

# HISTORY OF ART & DESIGN

#### ARTH2120 History of Cinema

This course provides a global survey of some of the most significant films, filmmakers, and movements of the narrative cinema from its inception to the modern era. We will explore some of the major historical flashpoints of the most innovative and influential moments throughout the history of international narrative cinema. The course will primarily be navigated through an aesthetic lens, which identifies and analyzes film as a medium of art. However, the pliable cultural status of the cinema as a mode of entertainment, commerce, and political expression will also be addressed in conjunction with the socio-cultural, economic, industrial and/or technological contexts in which the medium is situated.

#### ARTH3120 20th-Century Fashion Designers

An overview of major fashion designers and movements of the 20th century, particularly haute couture, including their influences and impact on the ready to wear world as well as cultural identity, all examined through stylistic, technical, material changes, and the socio-cultural impact that they have had on society. Designers from the U.S., Europe, and Asia—and how their work has affected globalization—will be considered.

#### **ARTH4101 Museum and Gallery Curatorial Practices**

Examines important exhibitions of the past 10 years and the ways in which museums/galleries have presented these ideas through cogent and sound exhibition practices that consider the physical, ideological, conceptual, and aesthetic relationships established among the works in a successful gallery or museum show. Project work includes a class-organized solo or group exhibition in a campus gallery.

## **BUSINESS**

#### LIBA2803 Marketing Tools for Artists and Designers

This course is part of a creative entrepreneurship curriculum geared towards freelance practice and small business creation. The curriculum is designed to combine marketing and finance concepts focused on freelancing and small businesses. Marketing component will cover topics such as: introduction to marketing, marketing plan and strategy, market research, pricing, positioning and branding. Financial component will cover topics such as: basics of financial management, budgeting, pricing and funding, financial statements, taxes, record keeping, and ethics in finance.

#### LIBA2801 Money Matters for Artists and Designers

Keeping track of money and resources for planning is essential for artists and designers. With a special focus on developing successful professional habits, this course covers goal setting; budgeting, planning and analysis; and understanding tools that can help manage money. Comprehending tax responsibilites and benefits for individual artists and artistic entities are also examined. Practical exercises are tailored to interests of both studio artists and designers, and a combination of discussions and activities will empower participants financially, while liberating them creatively. This is a hybrid course (50% in classroom, 50% online).

# WRITING, LITERATURE & PHILOSOPHY

#### LIBA3303 Mythology

Introduces a wide range of myths from a comparative and cross-cultural perspectives. Features project work with weekly readings, journals, response papers, critical essays, and creative presentations reflecting on how shared experience and universal images influence cultural narratives and how groups separated by great distances often present similar patterns and archetypes in their myths.

#### LIBA3551 Philosophy of Visual Art

Examines issues about subject matter in art, art as an expression of emotion, aesthetic form, and the relation between form and function, with special emphasis on contemporary visual art and its problems. Projects include essays and examinations and students may be required to give oral presentations.

#### LIBA4390 Narratology

As the 20th century progressed, so did the sophisticaion and variety of theories of narrative. This course will explore the transition from simply trying to describe narrative structures to more contested theories that draw on implications of deconstruction and issues of identity. It places narrative theory in conversations with a wide variety of texts and also explores the applicability of narrative theory for understanding cinema.

# SCIENCE & SOCIAL SCIENCE

#### LIBA2676 Human Factors

By exploring the physical, psychological, and behavioral characteristics of humans, the theory of product semantics is considered in projects that anticipate human sensory, perceptual and cognitive abilities, symbol theory, and morphological psychology in the development of products and services, all of which will provide insight for the development of safe and effective products.

#### LIBA3674 Gender and Sexuality

This seminar enriches students' understanding of gender, sexuality, and the impact of both art and design through anthropological, sociological, biological, and psychological studies. Readings cover key scholarships and recent research on gender, biological sex, sexuality, race and ethnicity, and intersectionality. Students will complete two research papers, one analyzing a specific case study and another explaining how art and/or design can be used to address a related social problem. Regular discussion questions and a final presentation will help students enrich each other's understanding of self, society, and the relationship between the two.