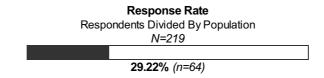
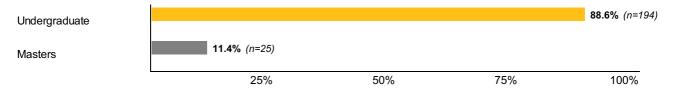




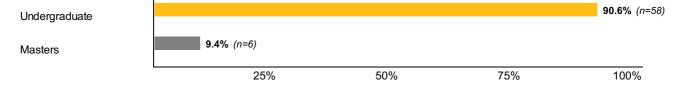
Response Rate Summary



Population By Degree Level

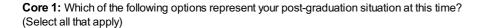


Respondents By Degree Level

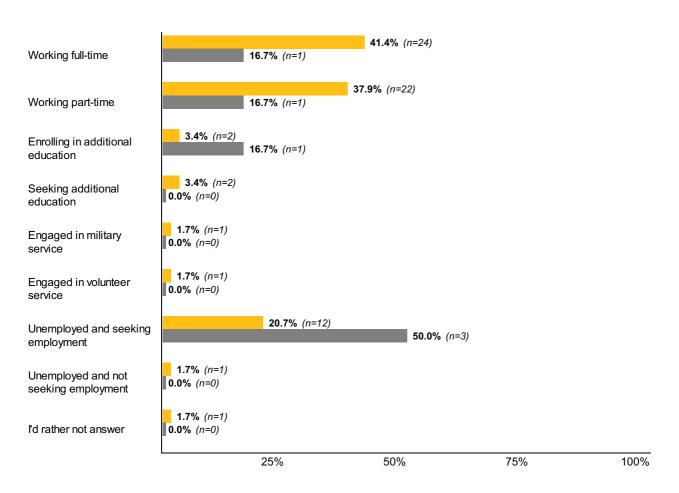




General Outcomes











General Outcomes

Core 2: Which of the options above would you identify as your primary status post-graduation?

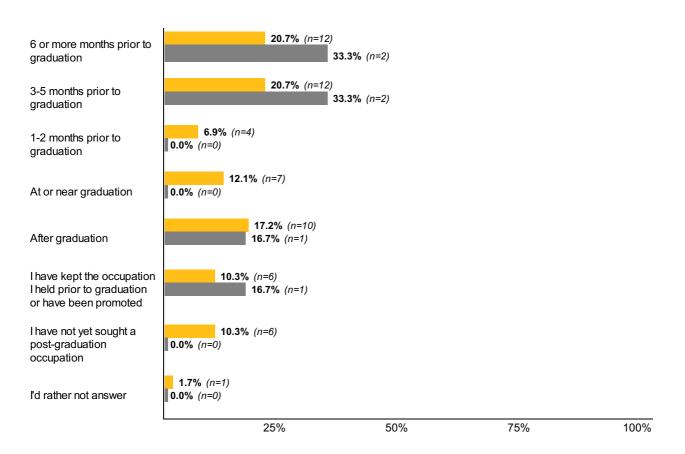
	Undergraduate <i>n</i> =58	Masters n=6
Working full-time	37.9% (n=22)	16.7% (n=1)
Working part-time	34.5% (n=20)	16.7% (n=1)
Enrolling in additional education	3.4% (n=2)	16.7% (n=1)
Unemployed and seeking employment	20.7% (n=12)	50.0% (n=3)
Unemployed and not seeking employment	1.7% (n=1)	0.0% (n=0)
I'd rather not answer	1.7% (n=1)	0.0% (n=0)



General Outcomes

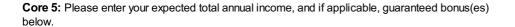
Core 3: When did you begin to pursue your primary post-graduation occupation?

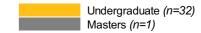


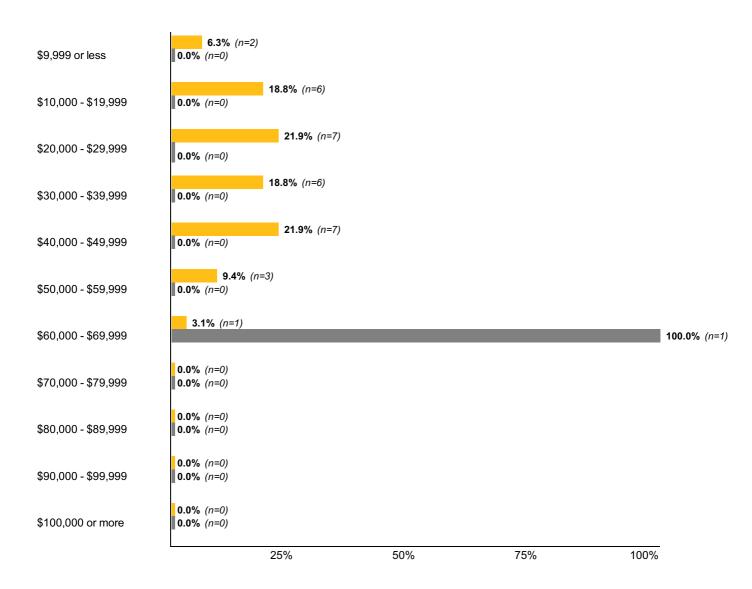




Occupation







Overall median income: \$32,000

Median income for *Undergraduate* students: \$31,500

Median income for Masters students: \$60,000

To protect respondent confidentiality, median incomes have been rounded to the nearest \$500 interval.



Occupation

Core 6: Which of the following best describes your occupation?

	Undergraduate n=38	Masters n=2
Employed by an organization	57.9% (n=22)	50.0% (n=1)
Engaged in an entrepreneurial / start-up effort as an owner	2.6% (n=1)	0.0% (n=0)
Employed freelance	7.9% (n=3)	0.0% (n=0)
Self-employed	7.9% (n=3)	50.0% (n=1)
Employed in a temporary / contract work assignment	7.9% (n=3)	0.0% (n=0)
Employed in any other work category	13.2% (n=5)	0.0% (n=0)
I'd rather not answer	2.6% (n=1)	0.0% (n=0)



Occupation

Core 7: Do you/will you hold more than one paid position?

	Undergraduate n=38	Masters n=2
Yes	50.0% (n=19)	50.0% (n=1)
No	39.5% (n=15)	50.0% (n=1)
I'd rather not answer	10.5% (n=4)	0.0% (n=0)



Occupation: Industry

Core 9 & Core 13: Which of the following best describes the industry and job function of the occupation you do/will hold?

	Undergraduate n=27	Masters n=2
Design	7.4% (n=2)	100.0% (n=2)
Other / Unspecified	7.4% (n=2)	0.0% (n=0)
Healthcare / Health Services	7.4% (n=2)	0.0% (n=0)
Food & Beverage	7.4% (n=2)	0.0% (n=0)
Fashion & Textiles	7.4% (n=2)	0.0% (n=0)
Non-Profit / Philanthropy	7.4% (n=2)	0.0% (n=0)
Computer Games	3.7% (n=1)	0.0% (n=0)
Consumer Services	3.7% (n=1)	0.0% (n=0)
Retail / Wholesale	3.7% (n=1)	0.0% (n=0)
Hospitality - Hotel / Restaurant Management	3.7% (n=1)	0.0% (n=0)
Consumer Products	3.7% (n=1)	0.0% (n=0)
Graphic Design	3.7% (n=1)	0.0% (n=0)
Arts & Entertainment	3.7% (n=1)	0.0% (n=0)
Manufacturing	3.7% (n=1)	0.0% (n=0)
E-Commerce	3.7% (n=1)	0.0% (n=0)
Printing & Publishing	3.7% (n=1)	0.0% (n=0)
Architecture / Urban Planning	3.7% (n=1)	0.0% (n=0)
Health, Wellness & Fitness	3.7% (n=1)	0.0% (n=0)
Animation	3.7% (n=1)	0.0% (n=0)
Education	3.7% (n=1)	0.0% (n=0)

Advertising 3.7% (n=1) 0.0% (n=0)





Occupation: Job Function

Core 9 & Core 13: Which of the following best describes the industry and job function of the occupation you do/will hold?

	Undergraduate n=25	Masters n=1
Creative / Design	28.0% (n=7)	0.0% (n=0)
Customer Service	8.0% (n=2)	0.0% (n=0)
Not Specified	8.0% (n=2)	0.0% (n=0)
Retail	8.0% (n=2)	0.0% (n=0)
Other	4.0% (n=1)	100.0% (n=1)
Marketing	8.0% (n=2)	0.0% (n=0)
Administrative / Support Services	4.0% (n=1)	0.0% (n=0)
Healthcare / Health Services	4.0% (n=1)	0.0% (n=0)
Restaurant Management / Food Service	4.0% (n=1)	0.0% (n=0)
Management	4.0% (n=1)	0.0% (n=0)
Warehousing / Materials Management	4.0% (n=1)	0.0% (n=0)
Research	4.0% (n=1)	0.0% (n=0)
Research & Development	4.0% (n=1)	0.0% (n=0)
Manufacturing / Mechanical	4.0% (n=1)	0.0% (n=0)
Teaching / Education	4.0% (n=1)	0.0% (n=0)



Occupation

Core 10 & Core 14: Please enter the location of your occupation.

	Undergraduate n=26	Masters n=1
ОН	80.8% (n=21)	100.0% (n=1)
SC	3.8% (n=1)	0.0% (n=0)
WV	3.8% (n=1)	0.0% (n=0)
GA	3.8% (n=1)	0.0% (n=0)
IL	3.8% (n=1)	0.0% (n=0)
PA	3.8% (n=1)	0.0% (n=0)





Occupation

Core 15: Which of these best describes your primary reason for being unemployed or not seeking employment?

	Undergraduate n=13	Masters n=3
Family or personal reasons	7.7% (n=1)	0.0% (n=0)
Unable to find employment related to career goals or area of study	30.8% (n=4)	66.7% (n=2)
Unable to find any employment	23.1% (n=3)	33.3% (n=1)
Other	46.2% (n=6)	0.0% (n=0)





Occupation

Core 16: Have you received any offers for employment that you did not accept?

	Undergraduate n=13	Masters n=3
No	92.3% (n=12)	100.0% (n=3)
Yes	7.7% (n=1)	0.0% (n=0)





Occupation

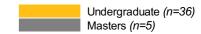
Core 17: Which of these best describe your reason(s) for not accepting your offer(s)? (Select all that apply)

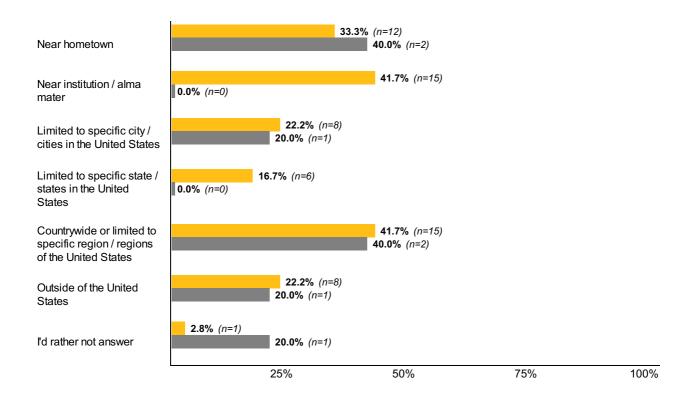
	Undergraduate n=1	Masters n=0
Position unrelated to career goals or area of study	100.0% (n=1)	0.0% (n=0)



Occupation

Core 18: Where geographically did you look when searching for your post-graduation occupation? (Select all that apply)









Additional Education Enrollment

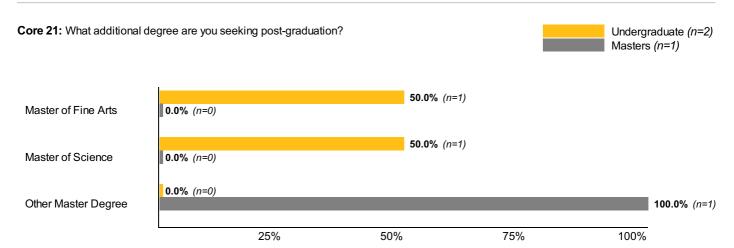
Core 20: Please answer each of the items below concerning the additional education you are pursuing.

	Undergraduate n=2	Masters n=1
Social sciences	50.0% (n=1)	0.0% (n=0)
Business, management, marketing, and related support services	50.0% (n=1)	0.0% (n=0)
Other	0.0% (n=0)	100.0% (n=1)





Additional Education Enrollment





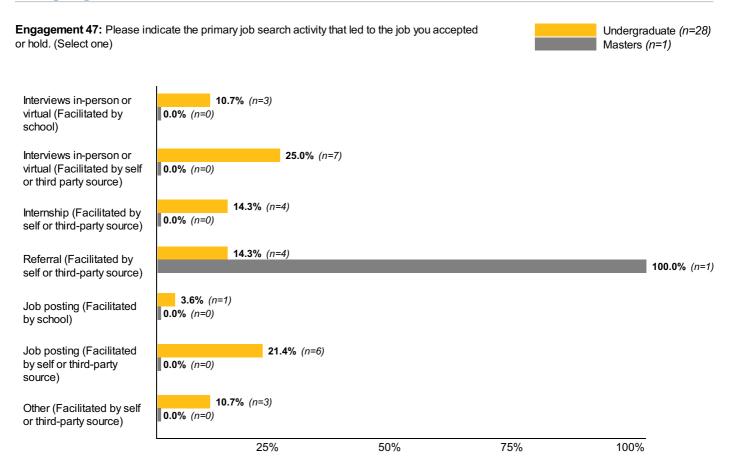
Military Service

Core 24: In which branch of the military are you serving?

	Undergraduate n=1	Masters n=0
Army	100.0% (n=1)	0.0% (n=0)
Air Force	0.0% (n=0)	0.0% (n=0)
Coast Guard	0.0% (n=0)	0.0% (n=0)
Marines	0.0% (n=0)	0.0% (n=0)
Navy	0.0% (n=0)	0.0% (n=0)
l'd rather not answer	0.0% (n=0)	0.0% (n=0)



Engagement





Engagement

Engagement 48: How helpful did you find each of these resources when searching for an occupation?

	Undergraduate n=47	Masters n=6
Career Center Staff = Very Helpful	4.3% (n=2)	16.7% (n=1)
Career Center Staff = Helpful	27.7% (n=13)	0.0% (n=0)
Career Center Staff = Neither Helpful nor Unhelpful	14.9% (n=7)	0.0% (n=0)
Career Center Staff = Unhelpful	10.6% (n=5)	0.0% (n=0)
Career Center Staff = Very Unhelpful	8.5% (n=4)	16.7% (n=1)
Career Center Staff = I have never used this resource	34.0% (n=16)	66.7% (<i>n</i> =4)
Career Center Services = Very Helpful	4.3% (n=2)	16.7% (n=1)
Career Center Services = Helpful	27.7% (n=13)	0.0% (n=0)
Career Center Services = Neither Helpful nor Unhelpful	19.1% (n=9)	0.0% (n=0)
Career Center Services = Unhelpful	12.8% (<i>n</i> =6)	16.7% (n=1)
Career Center Services = Very Unhelpful	8.5% (n=4)	16.7% (n=1)
Career Center Services = I have never used this resource	27.7% (n=13)	50.0% (n=3)
Departmental Faculty / Staff / Services = Very Helpful	14.9% (n=7)	33.3% (n=2)
Departmental Faculty / Staff / Services = Helpful	40.4% (n=19)	0.0% (n=0)
Departmental Faculty / Staff / Services = Neither Helpful nor Unhelpful	17.0% (n=8)	0.0% (n=0)
Departmental Faculty / Staff / Services = Unhelpful	8.5% (n=4)	16.7% (n=1)
Departmental Faculty / Staff / Services = Very Unhelpful	4.3% (n=2)	16.7% (n=1)
Departmental Faculty / Staff / Services = I have never used this resource	14.9% (n=7)	33.3% (n=2)
Other Faculty / Staff / Services = Very Helpful	4.3% (n=2)	0.0% (n=0)
Other Faculty / Staff / Services = Helpful	31.9% (n=15)	16.7% (n=1)

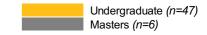
Other Faculty / Staff / Services = Neither Helpful nor Unhelpful	27.7% (n=13)	0.0% (n=0)
Other Faculty / Staff / Services = Unhelpful	8.5% (n=4)	0.0% (n=0)
Other Faculty / Staff / Services = Very Unhelpful	4.3% (n=2)	16.7% (n=1)
Other Faculty / Staff / Services = I have never used this resource	23.4% (n=11)	50.0% (n=3)
Academic Advising Staff / Services = Very Helpful	4.3% (n=2)	0.0% (n=0)
Academic Advising Staff / Services = Helpful	19.1% (n=9)	16.7% (n=1)
Academic Advising Staff / Services = Neither Helpful nor Unhelpful	21.3% (n=10)	0.0% (n=0)
Academic Advising Staff / Services = Unhelpful	17.0% (n=8)	0.0% (n=0)
Academic Advising Staff / Services = Very Unhelpful	19.1% (n=9)	0.0% (n=0)
Academic Advising Staff / Services = I have never used this resource	19.1% (n=9)	66.7% (n=4)
Alumni = Very Helpful	2.1% (n=1)	16.7% (n=1)
Alumni = Helpful	38.3% (n=18)	0.0% (n=0)
Alumni = Neither Helpful nor Unhelpful	21.3% (n=10)	0.0% (n=0)
Alumni = Unhelpful	8.5% (n=4)	16.7% (n=1)
Alumni = Very Unhelpful	8.5% (n=4)	16.7% (n=1)
Alumni = I have never used this resource	21.3% (n=10)	50.0% (n=3)
Family Members = Very Helpful	6.4% (n=3)	0.0% (n=0)
Family Members = Helpful	29.8% (n=14)	33.3% (n=2)
Family Members = Neither Helpful nor Unhelpful	19.1% (n=9)	16.7% (n=1)
Family Members = Unhelpful	17.0% (n=8)	0.0% (n=0)
Family Members = Very Unhelpful	10.6% (n=5)	0.0% (n=0)
Family Members = I have never used this resource	17.0% (n=8)	50.0% (n=3)
Bosses / Co-workers / Supervisors = Very Helpful	6.4% (n=3)	33.3% (n=2)
Bosses / Co-workers / Supervisors = Helpful	36.2% (n=17)	0.0% (n=0)
Bosses / Co-workers / Supervisors = Neither Helpful nor Unhelpful	17.0% (n=8)	0.0% (n=0)
Bosses / Co-workers / Supervisors = Unhelpful	10.6% (n=5)	33.3% (n=2)
Bosses / Co-workers / Supervisors = Very Unhelpful	6.4% (n=3)	0.0% (n=0)
Bosses / Co-workers / Supervisors = I have never used this resource	23.4% (n=11)	33.3% (n=2)

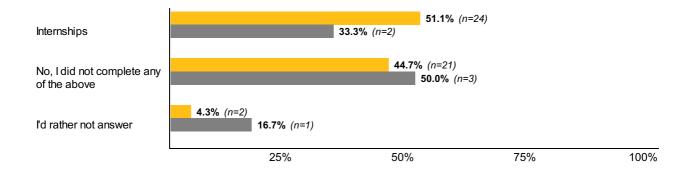
Professional Contacts / Organizations = Very Helpful	19.1% (n=9)	16.7% (n=1)
Professional Contacts / Organizations = Helpful	31.9% (n=15)	33.3% (n=2)
Professional Contacts / Organizations = Neither Helpful nor Unhelpful	17.0% (n=8)	16.7% (n=1)
Professional Contacts / Organizations = Unhelpful	8.5% (n=4)	33.3% (<i>n</i> =2)
Professional Contacts / Organizations = Very Unhelpful	6.4% (n=3)	0.0% (n=0)
Professional Contacts / Organizations = I have never used this resource	17.0% (n=8)	0.0% (n=0)
Peers = Very Helpful	19.1% (n=9)	33.3% (n=2)
Peers = Helpful	36.2% (n=17)	16.7% (n=1)
Peers = Neither Helpful nor Unhelpful	23.4% (n=11)	0.0% (n=0)
Peers = Unhelpful	10.6% (n=5)	33.3% (n=2)
Peers = Very Unhelpful	4.3% (n=2)	0.0% (n=0)
Peers = I have never used this resource	6.4% (n=3)	16.7% (n=1)



Engagement

Experiential 49: Did you complete any of the following while working on your degree? (Select all that apply)







Internships

Experiential 51: How many internships did you complete?

	Undergraduate n=24	Masters n=2
1	66.7% (n=16)	100.0% (n=2)
2	25.0% (<i>n</i> =6)	0.0% (n=0)
3	4.2% (n=1)	0.0% (n=0)
4	0.0% (n=0)	0.0% (n=0)
5	4.2% (n=1)	0.0% (n=0)
More than 5	0.0% (n=0)	0.0% (n=0)





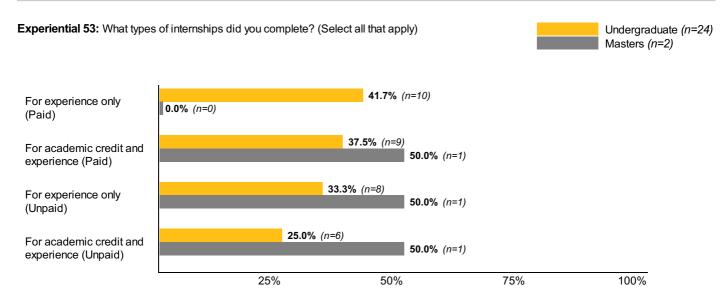
Internships

Experiential 52: Please indicate if these experiences were full or part-time. (Select all that apply)

	Undergraduate n=24	Masters n=2
Part-time	70.8% (n=17)	50.0% (n=1)
Full-time	45.8% (n=11)	50.0% (n=1)



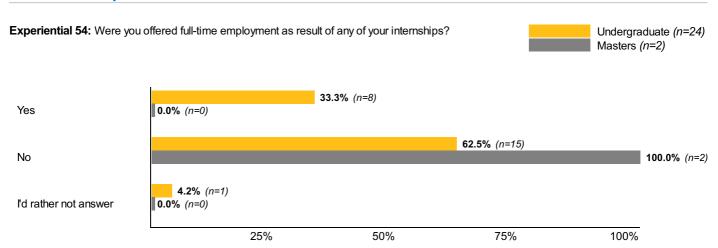
Internships







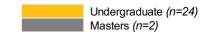
Internships

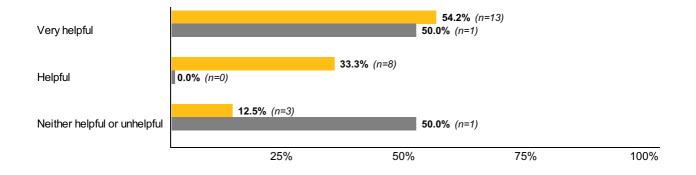




Internships

Experiential 55: Overall, how helpful were your internships in preparing you for the workplace/your career?

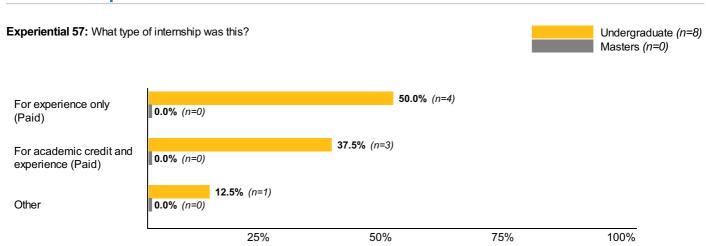








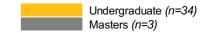
Internships

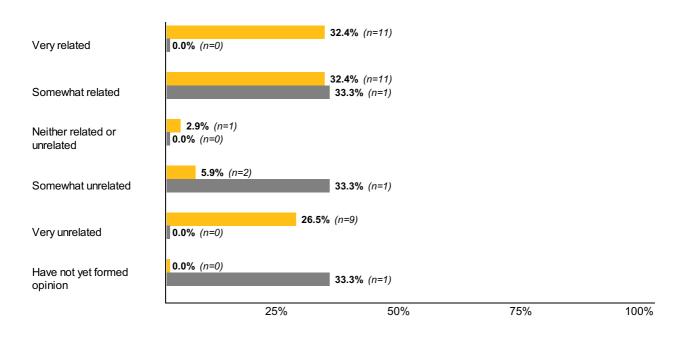




Satisfaction

Satisfaction 105: How related is your primary post-graduation occupation to your program/area of study?

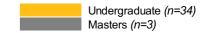


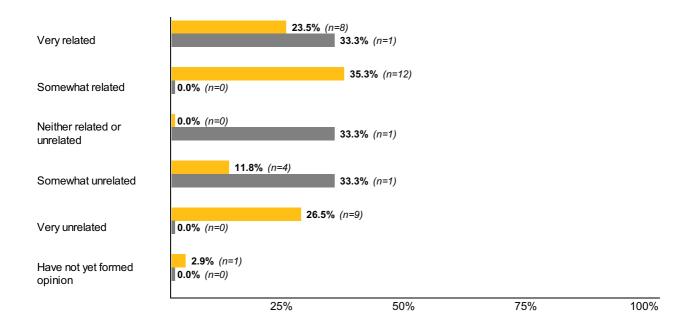




Satisfaction

Satisfaction 106: How related is your primary post-graduation occupation to your career goals?



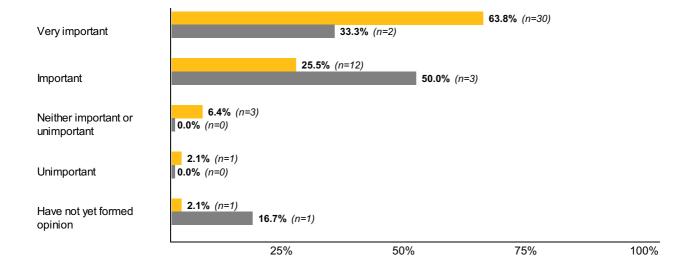




Satisfaction

Satisfaction 107: How important to you is it that your primary post-graduation occupation or career is related to your program/area of study?

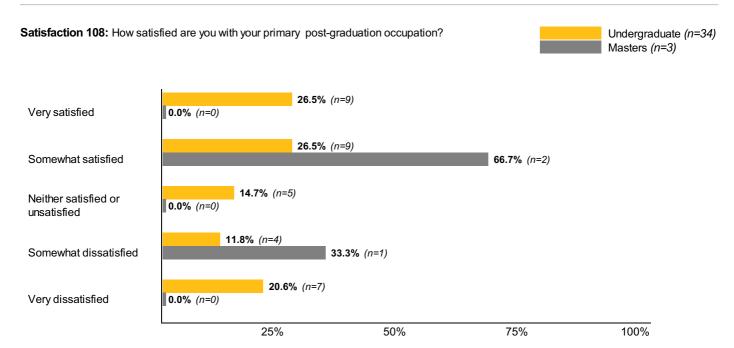








Satisfaction





Motivation

Motivation 109: Which of these best describes your situation before beginning the degree you recently completed? (Select all that apply)

	Undergraduate n=47	Masters n=6
Recently completed high school or GED	80.9% (n=38)	0.0% (n=0)
Working part-time	34.0% (n=16)	0.0% (n=0)
Working full-time	17.0% (n=8)	50.0% (n=3)
Recently completed post-secondary education	8.5% (n=4)	16.7% (n=1)
Self-employed	8.5% (n=4)	16.7% (n=1)
Unemployed and seeking employment	4.3% (n=2)	0.0% (n=0)
Caring for children or other family	4.3% (n=2)	0.0% (n=0)
Other	2.1% (n=1)	16.7% (n=1)
Engaged in military service	2.1% (n=1)	0.0% (n=0)
Unemployed and not seeking employment	2.1% (n=1)	0.0% (n=0)



Motivation

Motivation 110: What was your primary motivation when beginning the degree you recently completed?

	Undergraduate n=47	Masters n=6
Personal enrichment	36.2% (n=17)	16.7% (n=1)
Job satisfaction	31.9% (n=15)	0.0% (n=0)
Employment opportunities	23.4% (n=11)	50.0% (n=3)
Other	4.3% (n=2)	33.3% (n=2)
Professional prestige	4.3% (n=2)	0.0% (n=0)



Motivation

Motivation 111: What was your primary motivation when finishing the degree you recently completed?

	Undergraduate n=47	Masters n=6
Employment opportunities	44.7% (n=21)	16.7% (n=1)
Job satisfaction	23.4% (n=11)	33.3% (n=2)
Personal enrichment	19.1% (n=9)	16.7% (n=1)
Impact on society	8.5% (<i>n=4</i>)	16.7% (n=1)
Other	2.1% (n=1)	16.7% (n=1)
Income potential	2.1% (n=1)	0.0% (n=0)



Motivation

Motivation 112: How helpful was your degree in allowing you to affect each of the following outcomes? Please rate each option from "Very Unhelpful" to "Very Helpful."

	Undergraduate n=47	Masters n=6
Employment opportunities = Very Helpful	10.6% (n=5)	0.0% (n=0)
Employment opportunities = Helpful	29.8% (n=14)	16.7% (n=1)
Employment opportunities = Neither Helpful nor Unhelpful	34.0% (n=16)	16.7% (n=1)
Employment opportunities = Unhelpful	8.5% (n=4)	0.0% (n=0)
Employment opportunities = Very Unhelpful	10.6% (n=5)	16.7% (n=1)
Employment opportunities = Have not yet formed opinion	6.4% (n=3)	50.0% (n=3)
Impact on society = Very Helpful	8.5% (n=4)	0.0% (n=0)
Impact on society = Helpful	34.0% (n=16)	33.3% (n=2)
Impact on society = Neither Helpful nor Unhelpful	34.0% (n=16)	16.7% (n=1)
Impact on society = Unhelpful	10.6% (n=5)	0.0% (n=0)
Impact on society = Very Unhelpful	6.4% (n=3)	16.7% (n=1)
Impact on society = Have not yet formed opinion	6.4% (n=3)	33.3% (n=2)
Income potential = Very Helpful	8.5% (n=4)	16.7% (n=1)
Income potential = Helpful	34.0% (n=16)	16.7% (n=1)
Income potential = Neither Helpful nor Unhelpful	29.8% (n=14)	0.0% (n=0)
Income potential = Unhelpful	10.6% (n=5)	0.0% (n=0)
Income potential = Very Unhelpful	6.4% (n=3)	16.7% (n=1)
Income potential = Have not yet formed opinion	10.6% (n=5)	50.0% (n=3)
Job satisfaction = Very Helpful	17.0% (n=8)	0.0% (n=0)
Job satisfaction = Helpful	36.2% (n=17)	0.0% (n=0)

Job satisfaction = Neither Helpful nor Unhelpful	25.5% (n=12)	0.0% (n=0)
Job satisfaction = Unhelpful	6.4% (n=3)	16.7% (n=1)
Job satisfaction = Very Unhelpful	4.3% (n=2)	16.7% (n=1)
Job satisfaction = Have not yet formed opinion	10.6% (n=5)	66.7% (n=4)
Personal enrichment = Very Helpful	34.0% (n=16)	33.3% (n=2)
Personal enrichment = Helpful	38.3% (n=18)	16.7% (n=1)
Personal enrichment = Neither Helpful nor Unhelpful	19.1% (n=9)	16.7% (n=1)
Personal enrichment = Unhelpful	0.0% (n=0)	0.0% (n=0)
Personal enrichment = Very Unhelpful	2.1% (n=1)	16.7% (n=1)
Personal enrichment = Have not yet formed opinion	6.4% (n=3)	16.7% (n=1)
Professional prestige = Very Helpful	14.9% (n=7)	0.0% (n=0)
Professional prestige = Helpful	36.2% (n=17)	0.0% (n=0)
Professional prestige = Neither Helpful nor Unhelpful	27.7% (n=13)	33.3% (n=2)
Professional prestige = Unhelpful	2.1% (n=1)	0.0% (n=0)
Professional prestige = Very Unhelpful	8.5% (n=4)	16.7% (n=1)
Professional prestige = Have not yet formed opinion	10.6% (n=5)	50.0% (n=3)