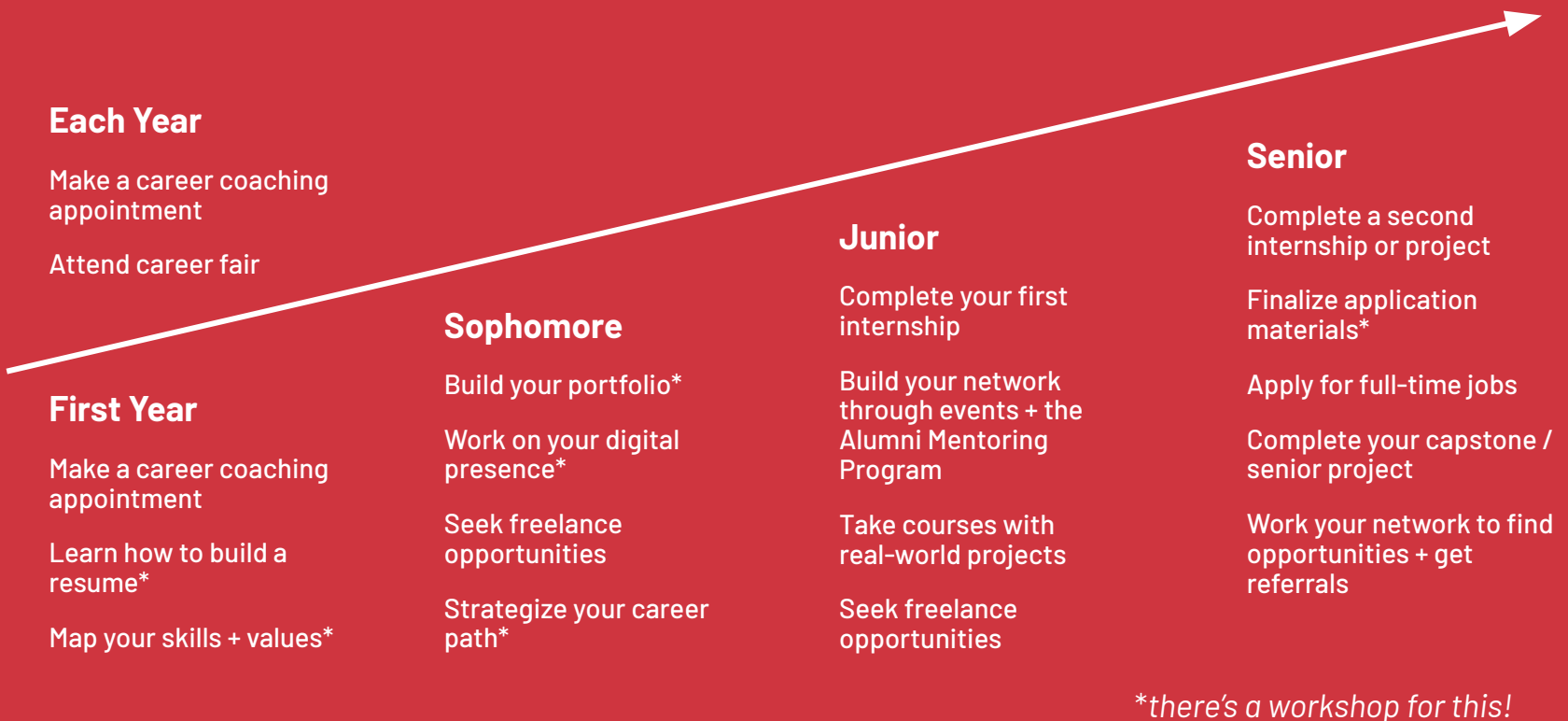


CLASS YEAR GOALS



First Year

- Understand major/direction
- Learn to document/photograph your work
- Meet with your career coach to discuss strengths
- Register at the CCAD job board
- Attend career workshops
- Boost your Personal Brand (social media presence)
- Apply for on-campus employment
- Follow CCAD Creative Careers & Collaboration on Instagram and LinkedIn
- Attend R.O.C. Show employer events

Junior Year

- Update your resume and continue to boost your Personal Brand
- Continue mock interviews
- Continue attending career workshops
- Attend the Internship & Job Fair
- Attend networking events
- Land an internship
- Attend R.O.C. Show employer events

Sophomore Year

- Draft and upload your resume to the CCAD job board with images of your work
- Continue to boost your Personal Brand (LinkedIn profile, online portfolio, etc.)
- Create "Search Agents" on the CCAD job board
- Continue attending career workshops
- Research internships and apply for resume-building opportunities
- Network at the Connections Career Fair and other events
- Attend employer events and workshops on campus

Senior Year

- Continue updating your resume and boosting your Personal Brand
- Attend the Connections Career Fair
- Land another internship
- Continue attending career workshops
- Attend networking events
- Build a list of target employers for full-time careers
- Apply for full-time positions, graduate school and/or residencies
- Attend R.O.C. Show employer events