



# ILLUSTRATION

## When words aren't enough, you complete the picture.

Change the visual landscape with cutting-edge illustrations and learn to communicate ideas clearly through pictures in our renowned Illustration program. You'll master the latest technology, study under industry leaders, and go on to create beautiful works that tell stories through printed books, motion graphics, or fabric patterns. You're prepared to lead the creative economy—whether you're starting your own business in publishing, designing video games, or doing concept designs for top entertainment companies.

### Careers

Advertising designer  
Apparel graphics designer  
Book illustrator  
Character and asset designer  
Designer for web and mobile  
Editorial illustrator  
Film effects creator  
Fine artist  
Freelance illustrator  
Greeting card designer  
Newspaper graphic artist  
Poster artist  
Product and toy designer  
Video game designer

### Employers

American Greetings  
Bath & Body Works  
Boeing  
Cartoon Network  
CBS News  
DC Comics  
Disney Consumer Products  
DreamWorks Animation  
Forever 21  
Hallmark  
Hasbro  
Marvel Comics  
Ogilvy & Mather  
Pixar  
Sony Pictures  
Turbine  
*Wall Street Journal*  
Williams Sonoma  
Zaner-Bloser

### Facilities

#### You'll have access to:

- » 3D illustration lab with small- and large-scale sculpting, molding, and casting equipment
- » 2D illustration lab with scanners, black-and-white and color printers, drawing tables, open lounge space, Cintiq monitors, light table, drawing projectors, cutting table, mat cutter, cameras, and a cleaning sink
- » Computer lab with Cintiq monitors, ZBrush, and Adobe software
- » Access to printmaking lab and equipment
- » Access to the Tad Jeffrey FabLab, which includes 3D printers, laser cutters, CNC machine, and spray booths



# Curriculum

## Major Requirements 48 credits

Introduction to Illustration  
Digital Media Illustration  
Illustration Composition Perspective Drawing  
Color Theory & Pre-Press Production  
Traditional Media Illustration  
Illustrative Figure Drawing  
Character and Environment Designs  
Illustration Markets  
Illustration elective  
Experiential Learning elective  
2D Animation exercise  
Self Promotion for Illustrators  
Illustration Portfolio Projects  
Illustration Capstone

## First-Year Experience and Art/Design Electives 24 credits

2D Creative Practices  
Systems of Drawing  
Collaboration  
What Can a Drawing Do  
3D Making with Care  
Art/Design electives

## Liberal Arts & Art History Requirements 48 credits

### Major-specific required courses:

Modern to Contemporary Art & Design  
Historical Art & Design  
History of Comics & Illustration  
Writing & the Arts  
Math Quantitative Literacy  
Introduction to Philosophy

### Choose courses from each of the following categories:

Self & Society  
Advanced Art History  
Science  
Literature  
Social Science  
Advanced Writing  
Business  
Liberal Arts and/or Art History electives

## Total Required Credits 120 credits

Courses listed reflect the Illustration academic plan for incoming students in 2024–2025. Course titles are subject to change.

# Notable Illustration Alumni



## Victoria Douglas

*Class of 2020*

Victoria Douglas had just graduated when they signed with Behemoth Comics to turn their action comic (and senior

capstone project) *Cinnamon* into an ongoing series distributed by Diamond in local comic stores nationwide. In May 2022, Simon and Schuster published the series in book form. Douglas was awarded the Emerging Talent Prize at Cartoon Crossroads Columbus 2022.



## Keturah Bobo

*Class of 2006*

Keturah Bobo is an accomplished children's book illustrator whose work has graced the *New York Times*

Best Seller list, gallery walls, and products by Baby Dove skincare, the tech company HP, retailer H&M, publisher Scholastic Books, and others. Bobo has illustrated the children's books *I Believe I Can* and *I am Enough* (both with Grace Byers) as well as *A is for All the Things You Are* and *The Night is Yours*. In 2022, Bobo and her work were featured in Hulu's Black History Month series *Your Attention Please*.